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Interest in Breckenridge's Heritage On The Rise

Breckenridge, CO – This summer, the Breckenridge Heritage Alliance gave visitors and residents more chances than ever to discover Breckenridge's rich history. The Alliance expanded the summer tour schedule at all of its historic sites and museums, sponsored historical re-enactments and lecturers, was a partner in the inaugural and successful Kingdom Days celebration, started a program with schools to engage more children in local history and even hosted weddings at the Barney Ford House Museum.

The result? Visitation to date in 2007 is double what it was one year ago and revenue at historic sites and from tours is two and a half times greater than what it was in 2006. "We're excited that interest in Breckenridge's heritage is on the rise," said Pat Christopherson, Executive Director of the Breckenridge Heritage Alliance. "Locals and visitors alike are discovering the wealth of interesting and unique history that's available to them right out their back door and visitors are seeing a different side of our community."

This winter, the Alliance will continue to offer historic walking tours, and the Edwin Carter Museum and Barney Ford House Museum will be open daily for tours. Children's story hours at museums will take place monthly, new exhibits and displays will be featured and the popular speaker series will be back with a new collection of topics on local and regional history. In the near future, look for the Haunted History at the Briggie House event on October 31st and a Historic Holiday Open House on December 1st, both in partnership with the Summit Historical Society.

"Increased visitation to our historic sites and programs is a reflection of the success of the tourism industry in Breckenridge right now," said Christopherson. "In addition to the other unique experiences visitors have in Breckenridge, we want them to leave our town with an appreciation of how Breckenridge came to be what it is today."

To keep up with the latest calendar of Breckenridge Heritage Alliance events and tour schedules, visit www.breckheritage.com or call 800-980-1859.

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